

2020

2021

Contract start date:

June 1, 2020
or upon final
execution
by all parties
(early June)

City Council RCE

Progress and Activity Report:
September 8, 2020
(starting 4th month of contract)

Last Public Report:

Posted on September 25, 2020

Today

January 5, 2021
(starting 8th month
of contract)

Phase 1

Five months
\$40,000

Phase 2

Three months
\$20,000

Phase 3

Two months
\$12,000

Ten Month Contract / \$72,000

1 2 3 4 5 6 7 8 9 10

- **Task 1:** Kick-off
- **Task 2:** Stakeholder Analysis, Inventory, Discovery, Research, Exploration
- **Task 3:** Continuous Learning and Capacity Building
- **Task 4:** Citizens as Co-creators
- **Task 5:** Synthesis of data and lessons learned from the Inventory, Discovery, Research

- **Task 1:** Identification of options: Identify desired option. Determine what has worked. Next Steps/Implementation coaching. Design Community Engagement Function(s)
- **Task 2:** Closure, reports and next steps

Ongoing coaching, capacity building and facilitation services during the initial phases of project implementation activities.

City of Raleigh website as of January 1, 2021



Mickey Fearn website as of January 1, 2021



Raleigh Community Engagement Study

Presentations to City Council:

- June 9, 2020 [Power Point Presentation](#) | [Video](#)
- September 8, 2020 [Power Point Presentation](#) | [Video](#)

Project Updates to City Manager:

- [July 24, 2020](#)
- [August 28, 2020](#)
- [September 25, 2020](#)

The study will provide recommendations to improve the community engagement process. The goal is to make sure community members have multiple opportunities to engage as partners and co-creators of Raleigh’s future.

The contract for the engagement study was awarded to ML Fearn, LLC on May 5, 2020. Since that time Mickey Fearn has provided several updates on the project. Stakeholders have been identified and interviewed. The stakeholders include:

- City Council;
- Residents historically engaged with the Citizen Advisory Councils; and
- City Staff.

Visit [Mickey Fearn's engagement study website](#) for additional details.

Consultant presentations to City Council:

- June 9, 2020 [Power Point Presentation](#) | [Video](#)
- September 8, 2020 [Power Point Presentation](#) | [Video](#)

Project Updates in City Manager’s Weekly Reports:

- [July 24, 2020](#)
- [August 28, 2020](#)
- [September 25, 2020](#)

2020

2021

Contract start date:

June 1, 2020
or upon final
execution
by all parties
(early June)

Today

January 5, 2021
(starting 8th month of contract)

Within 4 weeks

Community
engagement
functions
designed and
implemented

Phase 1

Five months
\$40,000

Phase 2

Three months
\$20,000

Phase 3

Two months
\$12,000

Ten Month Contract / \$72,000

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Determine what has worked.
Next Steps/Implementation
coaching. Design Community
Engagement Function(s)
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next steps

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